



Thank you for your interest in weekend advertising and/or leased time programming with MGZC Media Networks.

Our stations stream to millions of potential listeners world-wide via the Live365 network. Live365 has been in the internet radio business for more than 12 years. They are considered the originators of internet radio. The Live365 network is available via the web, iOS and Android devices (Live365 app), and various home streaming products including Sonos Player, Roku, WDTV, Grace Digital, Tangent Quattro, TiVo, Logitech Radio, Phillips Music Center and several other platforms.



To place a weekend ad select a Slot Code and Station Code (see Slot and Station Code listing). Send an e-mail to adbuy@mgzcom.net with your ad as an mp3 attachment (128kbps stereo or better). Ad requests and related files must be sent at least 1 calendar week in advance of placement.

Please include the following in your email:

Company Name:

Business Address:

Contact Person:

Business Phone:

Contact E-mail:

Bill To Name:

Bill To Email:

We will invoice you once your ad is cleared (content and sound quality) and placed in the selected slot.

We currently have available virtual weekend advertising slots (Saturday or Sunday) during the time periods mentioned below:

| Slot Code | Name | Time Period |
|------------------|--------------------|-------------------------|
| SM | Saturday Morning | 6am - 12n EST |
| SA | Saturday Afternoon | 12n - 6pm EST |
| SE | Saturday Evening | 6pm - 11pm EST |
| SO | Saturday Overnight | 12am - 6am EST (Sunday) |
| NM | Sunday Morning | 6am - 12n EST |
| NA | Sunday Afternoon | 12n - 6pm EST |
| NE | Sunday Evening | 6pm - 11pm EST |
| NO | Sunday Overnight | 12am - 6am EST (Monday) |

Ads placed in specific slots are \$20 each and last for 2 weekends (Saturday or Sunday) from the date they are placed in rotation. Your ad (maximum 30 seconds in length) will play during the selected slot multiple times during the 2 weekend period, giving a multitude of listeners the opportunity to hear your message and/or pitch for your product or service.

The following stations have available slots.

Station Codes

| Code | Station | Genres |
|-------|----------------|------------------------------|
| BSGMR | B-Side Gourmet | Chill, Reggae & Jazz |
| SABOR | Sabor Latino | Latin, Latin Pop, Latin Jazz |

Leased Time Blocks

Leased time blocks are available for any time period during the weekend (Saturday or Sunday). Ads from other clients that were purchased before your leased time block, will be wrapped around your leased time if said ads fall within the leased time block you wish to purchase. E-mail us at mg@mgzcom.net for suggested block availability before placing a block request.

Blocks must be purchased in minimum 30 minute slots. Each 30 minute slot is \$10 and must be purchased at least 1 calendar week in advance. Longer slots are priced at \$10 per 30 minutes.

To request a leased time block, mention the weekend day and time block you are interested in an e-mail to adbuy@mgzcom.net. Please also include the following in your email:

Company Name:

Business Address:

Contact Person:

Business Phone:

Contact E-mail:

Bill To Name:

Bill To Email:

The audio for your leased time block must be in mp3 format (128kbps stereo or better). We prefer that the audio file(s) be sent to us via mail (CD, DVD, USB stick, etc.), but we can make arrangements for a digital drop-off location.

Our mailing address is:

MGZC Media Networks

311 Northlands Drive

Cary, NC 27519

We will invoice you once your audio file is cleared (content and sound quality) and placed in rotation in the selected time slot.

Thank you for your interest. We look forward to your business.

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MGZC Media Networks (<http://mgzcom.net>)